

Honda launches New XBlade FI With Advanced Technology

- **New PGM-FI Engine:** Advanced & efficient 160cc PGM-FI Euro 3 engine with best in class torque
- **NEW Engine Stop Switch** for convenience during brief stops
- **New Stripe Design** provides a refreshed & sporty look
- **New Side Stand Engine Stop Switch** ensures safety during start
- **New Bank Angle Sensor** saves from accident by stopping engine if the bike falls.
- **Dual Petal Disc brakes** with **ABS** for effective braking and better control
- Cut through the dark in style with **Robo-Faced LED Headlamp**
- New XBlade is more fuel efficient with excellent **60 KM/L mileage**
- **Warranty policy of “2 years or 20,000 km”** whichever comes earlier, with **5 free services**.
- Attractively priced at **BDT. 240,000** available at all Honda Exclusive Authorized Dealer Showrooms nationwide from February 12, 2025.

Dhaka, February 12, 2025: Extending 160cc Motorcycle segment further, Bangladesh Honda Private Limited unveiled the “New XBlade FI” today.

Introducing new XBlade 2025, **Mr. Shigeru Matsuzaki, Managing Director & CEO** said, “Honda’s global vision is to provide people with the joy of expanding their life’s potential through affordable and quality mobility solutions”. He also expressed his gratitude to more than **60,000** Bangladeshi customers who trusted Honda and chose the XBlade since its introduction in Dec 2019. The new XBlade FI is designed with new technology to meet the aspirations of success-oriented young enthusiasts.

While explaining the XBlade features, **Shah Muhammad Ashequr Rahman, Chief marketing Officer** shared that, Xblade is the combination of advanced technology with excellent performance, design, comfort and convenience, hence it’s a complete package. That’s why this is called street all-rounder. “The generation which aspires to be an ‘**All-Rounder**’ will find it hard to resist Honda’s globally acclaimed superior technology delivering a perfect blend of performance & style with PGM-FI technology and its sharp edgy design. We are hopeful that the new XBlade FI will win the heart of Bangladeshi customers as it has advanced technology along with an excellent appearance.

Excellent Performance

The new XBlade is equipped with 160cc Euro 3 **PGM-FI engine**, which ensures excellent performance and a greater mileage of **60 KM/L**. The **14.7 Nm torque** makes this new XBlade more powerful and enhances its overall performance.

Excellent Style & Design

Combining an updated technology with new looks, the XBlade 163cc features a new advanced, modernistic design with new attractive and stylish stripes. A sharp sculpted fuel tank with attractive color combination will turn heads while riding.

Robo-faced LED headlamp differentiates this machine absolutely from other ones of its own class. Riders will enjoy the whitish brightness at low and high beam condition. **130mm wide rear tyre** with **sturdy rear tyre hugger fender** adds a rugged look and protects the under body from mud accumulation.

Excellent Control & Convenience

The new XBlade FI comes with several convenience features which gives rider very convenient riding experience. Such as, The **ABS (Anti-lock Braking System)**, **FI indicator**, **side stand indicator**, **bank angle sensor**, **engine off switch**, **side stand cut-off switch**.

Bank angle sensor provides additional safety by stopping engine automatically in case of accident. This ensures greater convenience and peace of mind.

Petal disc brakes in both front & rear wheels help to dissipate heat which maintains the braking efficiency. **long & wide seat** with ample space that accommodates the rider and the pillion comfortably. **Sealed chain** requires less adjustments and reduces maintenance cost.

The Street-Tech digital meter comes with advance features- **FI indicator**, **side stand indicator** gear position indicator, digital clock, service due indicator, trip kilometer & fuel indicator. XBlade is equipped with the **Hazard switch** that warns other drivers in low visibility situations. If the side stand is down, engine will not start and side stand indicator will be shown in the meter.

Price & colors

The new XBlade is available in 4 excellent colors – **Radiant Red Metallic**, **Matte Axis Gray Metallic**, **Pearl Igneous Black** and **Pearl Deep Ground Gray** at all Honda Exclusive Authorized Dealer (HEAD) showrooms nationwide. The price for new XBlade FI is **BDT. 240,000**.

To avail new XBlade FI, customers may visit Honda Exclusive Authorized Dealer (HEAD) from **February 12, 2025**. For more details, customers may visit www.bdhonda.com or facebook.com/bdhondaofficial or call Hotline No. **08000430430**

Sincerely yours,

Shigeru Matsuzaki
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Shah Muhammad Ashequr Rahman
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